

AUGUST 2019:  
SMALL TOWNS: THE NEXT  
FILMING DESTINATION

# SMALL CITIES BECOMING BOLLYWOOD'S NEW FILMING DESTINATIONS

Light, camera, action – these are the words which one can easily get to hear in small Indian towns and cities now. Call it an effort to make a film more realistic, now a lot of filmmakers want to shoot their films in real locations. Be it the ghats of Bithoor in Kanpur, small *galis* of Maheshwar or famous junctions in Kota, filmmakers are now exploring small cities to shoot their films.

It can be said that the change is happening on the stories side too. Idyllic European getaways have given way to stories set in Lucknow, Kanpur, Mathura, Agra and Patna. Even big banners such as Yash Raj Films and Dharma Productions adapted and went local with films such as *Shuddh Desi Romance* and *Dum Laga Ke Haisha*, and *Badrinath ki Dulhaniya* and *Dhadak*. NRIs too love such films.

These films have a pan-India connect. Most people in our country do not live in palaces; they are looking at the ground reality and issues that they face on a day-to-day basis.

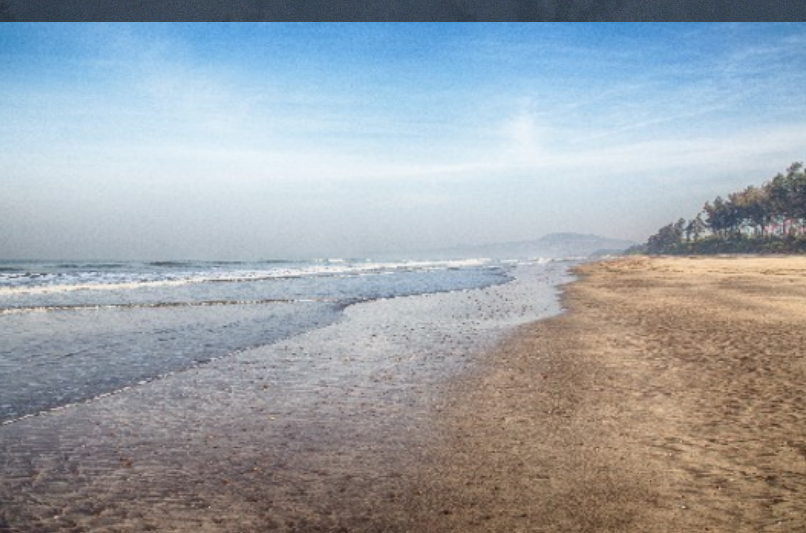
*“A paradigm shift has happened to stories and locales in films now. The audience is responsible for it.”*

# GWALIGARH FORT

Gawilghur (also Gawilgarh or Gawilgad) was once the well-fortified mountain stronghold of the Maratha Empire. Fort lies in the vicinity of the Melghat Tiger Reserve, and is believed to be 300 years old.

Beautifully carved idols that date back to the period of the Nizams, when Elichpur was the capital, can be found here. Elephants, bulls, tigers, lions and scripts in Hindi, Urdu and Arabic comprise carvings on the walls.

The fort offers a scenic backdrop for the cinematic universe.



# DIVEAGAR BEACH

Diveagar is a white sand beach that shot into popularity after the accidental discovery of a golden mask of Lord Ganesha. It is part of a cluster of three beach towns in Raigad district – the other two being Shrivardhan and Harihareshwar.

The prime attraction of the temple is its beautifully-carved 900-year old statue of Vishnu. Various water sports activities are offered at the beach.



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